

## CLAIMS

1. An investment system comprising:  
a server device for storing investment target data to be an investment target; and  
a terminal device capable of receiving the investment target data from the server device and capable of transmitting investment data for the investment target data to the server device.
2. The investment system as claimed in claim 1, wherein the terminal device further has terminal communication means for transmitting the investment data for the investment target data to the server device.
3. The investment system as claimed in claim 1, wherein the server device transmits price data of an investment ticket of the investment target data together with the investment target data to the terminal device, and the terminal device transmits data of the number of investment tickets to be purchased to the server device in accordance with the operation by a user.
4. The investment system as claimed in claim 3, further comprising another terminal device,  
wherein the server device accumulates the data of the number of investment tickets transmitted from the terminal device, and when the resultant total number of tickets exceeds a predetermined value, the server device transmits notification data made up of at least one of the price of the investment ticket, the total number of

5. The investment system as claimed in claim 1, further comprising at least another terminal device for transmitting the investment target data to the server device,

6. The investment system as claimed in claim 1, wherein the server device transmits the investment target data to the terminal device in response to a request signal from the terminal device and counts the number of transmission times of the investment target data, and when the number of transmission times exceeds a predetermined value, the server device carries out accounting to a user who receives the investment target data.

8. The investment system as claimed in claim 6, wherein the server device distributes a profit obtained in association with the investment target data, to a use who transmitted the investment data.

10. The investment system as claimed in claim 5, wherein the server device

determines the retaining rate of an investment ticket issuer of the investment target data in accordance with the size of the issuer.

11. The investment system as claimed in claim 5, wherein the server device determines the retaining rate of an investment ticket issuer of the investment target data in accordance with the achievement of the investment target data.

12. The investment system as claimed in claim 5, wherein the server device determines the retaining rate of an investment ticket issuer of the investment target data in accordance with the popularity vote.

13. The investment system as claimed in claim 5, wherein the server device sets the retaining rate of an investment ticket issuer of the investment target data at 30% to 51%.

14. The investment system as claimed in claim 5, wherein when selling and buying of investment tickets of the investment target data is carried out between investors, the server device causes a transaction to be made on the basis of an asking price by the investors.

15. The investment system as claimed in claim 5, wherein when selling and buying of investment tickets of the investment target data is carried out between investors, the server device causes a transaction to be made at a floating price.

16. The investment system as claimed in claim 5, wherein when selling and buying of investment tickets of the investment target data is carried out between investors, the server device causes a transaction to be made in the order of lower prices in the selling

order and in the order of higher prices in the purchasing order.

17. The investment system as claimed in claim 1, wherein the investment target data is music tune data, and the terminal device has music tune data reproducing means for reproducing music tune data downloaded from the server device and outputting music signals.

18. The investment system as claimed in claim 1, wherein the investment target data is artist data, and a user of the terminal device purchases an investment ticket on the basis of the artist data.

19. A data transmitting/receiving method comprising:

a step of storing investment target data to be an investment target into a server device;

a step of causing a terminal device to receive the investment target data from the server device; and

a step of transmitting investment data for the investment target data from the terminal device to the server device.

20. The data transmitting/receiving method as claimed in claim 19, further comprising a step of causing the server device to transmit price data of an investment ticket of the investment target data together with the investment target data to the terminal device, and

a step of transmitting data of the number of investment tickets to be purchased from the terminal device to the server device in accordance with the operation by a

user.

21. The data transmitting/receiving method as claimed in claim 20, further comprising a step of causing the server device to accumulate the data of the number of investment tickets transmitted from the terminal device, and to transmit notification data made up of at least one of the price of the investment ticket, the total number of investment tickets and the number of investors to another terminal device when the resultant total number of tickets exceeds a predetermined value.

22. The data transmitting/receiving method as claimed in claim 19, further comprising a step of transmitting the investment target data from another terminal device to the server device, and

a step of accumulating the investment target data transmitted from said another terminal device into the server device.

23. The data transmitting/receiving method as claimed in claim 19, further comprising a step of causing the server device to transmit the investment target data to the terminal device in response to a request signal from the terminal device, and

a step of counting the number of transmission times of the investment target data, and carrying out accounting to a user who receives the investment target data when the number of transmission times exceeds a predetermined.

24. The data transmitting/receiving method as claimed in claim 23, further comprising a step of causing the server device to stop accepting the investment data when the number of transmission times of the investment target data exceeds the

predetermined value.

25. The data transmitting/receiving method as claimed in claim 23, further comprising a step of causing the server device to distribute a profit obtained in association with the investment target data, to a use who transmitted the investment data.

26. The data transmitting/receiving method as claimed in claim 20, wherein the server device sets a retaining rate transmitted from said another terminal device as the retaining rate of an investment ticket issuer of the investment target data.

27. The data transmitting/receiving method as claimed in claim 20, wherein the server device determines the retaining rate of an investment ticket issuer of the investment target data in accordance with the size of the issuer.

28. The data transmitting/receiving method as claimed in claim 20, wherein the server device determines the retaining rate of an investment ticket issuer of the investment target data in accordance with the achievement of the investment target data.

29. The data transmitting/receiving method as claimed in claim 20, wherein the server device determines the retaining rate of an investment ticket issuer of the investment target data in accordance with the popularity vote.

30. The data transmitting/receiving method as claimed in claim 20, wherein the server device sets the retaining rate of an investment ticket issuer of the investment target data at 30% to 51%.

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31. The data transmitting/receiving method as claimed in claim 20, wherein when selling and buying of investment tickets of the investment target data is carried out between investors, the server device causes a transaction to be made on the basis of an asking price by the investors.

32. The data transmitting/receiving method as claimed in claim 20, wherein when selling and buying of investment tickets of the investment target data is carried out between investors, the server device causes a transaction to be made at a floating price.

33. The data transmitting/receiving method as claimed in claim 20, wherein when selling and buying of investment tickets of the investment target data is carried out between investors, the server device causes a transaction to be made in the order of lower prices in the selling order and in the order of higher prices in the purchasing order.

34. An investment system comprising:

storage means for storing investment target data to be an investment target;

downloading means for downloading the investment target data in accordance with the operation by a user; and

uploading means for transmitting investment data for the investment target data downloaded by the downloading means, in accordance with the operation by the user.

35. The investment system as claimed in claim 34, further comprising receiving means for receiving the investment data,

transmitting means for transmitting the investment target data and transmitting

an investment ticket corresponding to the investment data received by the receiving means to the downloading means, and

accounting means for carrying out accounting in accordance with the investment data received by the receiving means.

36. The investment system as claimed in claim 35, wherein the transmitting means transmits price data of the investment ticket together with the investment target data to the terminal device, and the uploading means transmits data of the number of investment tickets to be purchased to the receiving means in accordance with the operation by the user.

37. The investment system as claimed in claim 34, further comprising accumulating means for accumulating the data of the number of investment tickets transmitted from the uploading means,

wherein when the resultant total number of tickets exceeds a predetermined value, the transmitting means transmits notification data made up of at least one of the price of the investment ticket, the total number of investment tickets and the number of investors to another receiving means.

38. The investment system as claimed in claim 35, further comprising another uploading means for transmitting the investment target data to the receiving means,

wherein the accumulating means accumulates the investment target data received by the receiving means.

39. The investment system as claimed in claim 35, further comprising counting

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means for counting the number of transmission times of the investment target data, wherein when the number of transmission times exceeds a predetermined value, accounting is carried out to a user who downloads the investment target data.

40. The investment system as claimed in claim 39, wherein when the number of transmission times of the investment target data exceeds the predetermined value, the receiving means prohibits reception of the investment data from the uploading means.

41. The investment system as claimed in claim 39, further comprising distributing means for distributing a profit obtained in association with the investment target data, to a use who transmitted the investment data.

42. The investment system as claimed in claim 38, further comprising determining means for setting a retaining rate transmitted from said another uploading means as the retaining rate of an investment ticket issuer of the investment target data.

43. The investment system as claimed in claim 38, further comprising determining means for determining the retaining rate of an investment ticket issuer of the investment target data in accordance with the size of the issuer.

44. The investment system as claimed in claim 38, further comprising determining means for determining the retaining rate of an investment ticket issuer of the investment target data in accordance with the achievement of the investment target data.

45. The investment system as claimed in claim 38, further comprising determining means for determining the retaining rate of an investment ticket issuer of the



storage means from the communication means to the terminal device, and receives the investment data for the investment target data transmitted to the terminal device, by the communication means.

51. The server device as claimed in claim 50, wherein the control means transmits price data of an investment ticket of the investment target data together with the investment target data when transmitting the investment target data to the terminal device, and receives data of the number of investment tickets to be purchased from the terminal device.

52. The server device as claimed in claim 51, wherein the control means accumulates the data of the number of investment tickets transmitted from the terminal device, and when the resultant total number of tickets exceeds a predetermined value, the control means transmits notification data made up of at least one of the price of the investment ticket, the total number of investment tickets and the number of investors to another terminal device.

53. The server device as claimed in claim 50, wherein the control means accumulates investment target data transmitted from another terminal device to the storage means.

54. The server device as claimed in claim 50, wherein the control means transmits the investment target data to the terminal device in response to a request signal from the terminal device and counts the number of transmission times of the investment target data, and when the number of transmission times exceeds a predetermined value,

the control means carries out accounting to a user who receives the investment target data.

55. The server device as claimed in claim 54, wherein when the number of transmission times of the investment target data exceeds the predetermined value, the control means stops accepting the investment data.

56. The server device as claimed in claim 54, wherein the control means distributes a profit obtained in association with the investment target data, to a use who transmitted the investment data.

57. The server device as claimed in claim 53, wherein the control means sets a retaining rate transmitted from said another terminal device as the retaining rate of an investment ticket issuer of the investment target data.

58. The server device as claimed in claim 53, wherein the control means determines the retaining rate of an investment ticket issuer of the investment target data in accordance with the size of the issuer.

59. The server device as claimed in claim 53, wherein the control means determines the retaining rate of an investment ticket issuer of the investment target data in accordance with the achievement of the investment target data.

60. The server device as claimed in claim 53, wherein the control means determines the retaining rate of an investment ticket issuer of the investment target data in accordance with the popularity vote.

61. The server device as claimed in claim 53, wherein the control means prohibits

transmission of the investment ticket when a request for purchasing a predetermined number of investment tickets or more is made.

62. The server device as claimed in claim 53, wherein when selling and buying of investment tickets of the investment target data is carried out between investors, the control means causes a transaction to be made on the basis of an asking price by the investors.

63. The server device as claimed in claim 53, wherein when selling and buying of investment tickets of the investment target data is carried out between investors, the control means causes a transaction to be made at a floating price.

64. The server device as claimed in claim 53, wherein when selling and buying of investment tickets of the investment target data is carried out between investors, the control means causes a transaction to be made in the order of lower prices in the selling order and in the order of higher prices in the purchasing order.

65. The server device as claimed in claim 50, wherein the investment target data is music tune data.

66. The server device as claimed in claim 50, wherein the investment target data is artist data.

67. A data transmitting/receiving method for a server device comprising:

a step of storing investment target data to be an investment target into storage means;

a step of transmitting the investment target data stored in the storage means to

a terminal device; and

a step of receiving investment data for the investment target data transmitted to the terminal device.

68. The data transmitting/receiving method for a server device as claimed in claim 67, wherein price data of an investment ticket of the investment target data is transmitted together with the investment target data when transmitting the investment target data to the terminal device, and data of the number of investment tickets to be purchased is received from the terminal device.

69. The data transmitting/receiving method for a server device as claimed in claim 67, further comprising a step of accumulating the data of the number of investment tickets transmitted from the terminal device, and transmitting notification data made up of at least one of the price of the investment ticket, the total number of investment tickets and the number of investors to another terminal device when the resultant total number of tickets exceeds a predetermined value.

70. The data transmitting/receiving method for a server device as claimed in claim 67, wherein the investment target data transmitted from another terminal device is stored into the storage means.

71. The data transmitting/receiving method for a server device as claimed in claim 67, further comprising a step of transmitting the investment target data to the terminal device in response to a request signal from the terminal device, then counting the number of transmission times of the investment target data, and carrying out

72. The data transmitting/receiving method for a server device as claimed in claim 71, further comprising a step of stopping acceptance of the investment data when the number of transmission times of the investment target data exceeds the predetermined value.

74. The data transmitting/receiving method for a server device as claimed in claim 70, further comprising a step of setting a retaining rate transmitted from said another terminal device as the retaining rate of an investment ticket issuer of the investment target data.

76. The data transmitting/receiving method for a server device as claimed in claim 70, further comprising a step of determining the retaining rate of an investment ticket issuer of the investment target data in accordance with the achievement of the investment target data.

77. The data transmitting/receiving method for a server device as claimed in claim

70, further comprising a step of determining the retaining rate of an investment ticket issuer of the investment target data in accordance with the popularity vote.

78. The data transmitting/receiving method for a server device as claimed in claim 70, further comprising a step of prohibiting transmission of the investment ticket when a request for purchasing a predetermined number of investment tickets or more is made.

79. The data transmitting/receiving method for a server device as claimed in claim 70, further comprising a step of causing a transaction to be made on the basis of an asking price by investors when selling and buying of investment tickets of the investment target data is carried out between the investors.

80. The data transmitting/receiving method for a server device as claimed in claim 70, further comprising a step of causing a transaction to be made at a floating price when selling and buying of investment tickets of the investment target data is carried out between investors.

81. The data transmitting/receiving method for a server device as claimed in claim 70, further comprising a step of causing a transaction to be made in the order of lower prices in the selling order and in the order of higher prices in the purchasing order when selling and buying of investment tickets of the investment target data is carried out between investors.

82. A terminal device comprising:

communication means for communicating with a server device in which



investment target data is stored; and

control means for controlling the operation of the whole device;

wherein the control means receives the investment target data from the server device in accordance with the operation by a user, and transmits investment data for the received investment target data in accordance with the operation by the user.

83. The terminal device as claimed in claim 82, wherein the control means receives from the server device an investment ticket corresponding to the investment data transmitted to the server device.

84. The terminal device as claimed in claim 82, wherein the control means receives price data of the investment ticket together with the investment target data from the server device, and transmits data of the number of investment tickets to be purchased to the server device in accordance with the operation by the user.

85. The terminal device as claimed in claim 82, wherein the control means transmits an asking price of the investment ticket to the server device.

86. The terminal device as claimed in claim 82, wherein the control means transmits instruction data to the effect that selling and buying of the investment ticket is carried out at a floating price, to the server device.

87. The terminal device as claimed in claim 82, wherein the control means transmits a price margin in selling and buying the investment ticket.

88. The terminal device as claimed in claim 82, further comprising reproducing means for reproducing the investment target data received from the server device.

89. A data transmitting/receiving method for a terminal device comprising:  
a step of receiving investment target data from a server device in accordance with the operation by a user; and  
a step of transmitting investment data for the received investment target data to the server device.
90. The data transmitting/receiving method for a terminal device as claimed in claim 89, further comprising a step of receiving from the server device an investment ticket corresponding to the investment data transmitted to the server device.
91. The data transmitting/receiving method for a terminal device as claimed in claim 89, wherein price data of the investment ticket is received together with the investment target data from the server device, and data of the number of investment tickets to be purchased is transmitted to the server device in accordance with the operation by the user.
92. The data transmitting/receiving method for a terminal device as claimed in claim 89, further comprising a step of transmitting an asking price of the investment ticket to the server device.
93. The data transmitting/receiving method for a terminal device as claimed in claim 89, further comprising a step of transmitting instruction data to the effect that selling and buying of the investment ticket is carried out at a floating price, to the server device.
94. The data transmitting/receiving method for a terminal device as claimed in claim

89, further comprising a step of transmitting a price margin in selling and buying the investment ticket.

95. The data transmitting/receiving method for a terminal device as claimed in claim 89, further comprising a step of reproducing the investment target data when the investment target data is received.

96. An investment system comprising:

memory means for storing contents produced by a contents producer;

selecting means for selecting a desired content from the contents stored in the memory means;

recording means for recording the content selected by the selecting means onto a recording medium;

first accounting instructing means for instructing to carry out accounting for the recording to the recording medium; and

second accounting instructing means for instructing to carry out accounting for investment associated with the content.

97. The investment system as claimed in claim 96, further comprising supply means for supplying compensation corresponding to the amount of accounting, to a user who instructed accounting with respect to investment by the second accounting instructing means.

98. The investment system as claimed in claim 97, wherein the supply means supplies compensation corresponding to the sales of the contents, to the user.

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99. The investment system as claimed in claim 97, wherein the supply means pays an amount equivalent to the compensation to an account of the user.

100. The investment system as claimed in claim 97, wherein the supply means provides new contents produced by the contents producer to the user, free of charge.

101. The investment system as claimed in claim 97, wherein the supply means outputs an instruction to deliver a related product of the contents producer to the user.

102. The investment system as claimed in claim 97, wherein the supply means outputs an instruction to deliver a ticket for a contents presentation meeting by the contents producer, to the user.

103. The investment system as claimed in claim 97, wherein the supply means provides compensation corresponding to the degree of popularity with respect to investment in the contents, to the user.

104. The investment system as claimed in claim 96, wherein the contents are one of a text, music, and a movie.

105. The investment system as claimed in claim 96, further comprising output means for outputting the selected content.

106. The investment system as claimed in claim 105, wherein the output means one of printing means for printing on paper, a speaker for outputting a sound, and display means for outputting an image.

107. The investment system as claimed in claim 96, wherein the recording medium is one of paper, a disc, and a semiconductor memory.

108. A data transmitting/receiving method comprising:
- a step of storing contents produced by a contents producer into memory means;
  - a step of recording a content selected by selecting means onto a recording medium by recording means;
  - a step of instructing to carry out accounting for the recording to the recording medium; and
  - a step of instructing to carry out accounting for investment associated with the content.
109. The data transmitting/receiving method as claimed in claim 108, further comprising a step of supplying, by supply means, compensation corresponding to the amount of accounting to a user who instructed accounting with respect to investment.
110. The data transmitting/receiving method as claimed in claim 109, wherein the supply means supplies compensation corresponding to the sales of the contents, to the user.
111. The data transmitting/receiving method as claimed in claim 109, wherein the supply means pays an amount equivalent to the compensation to an account of the user.
112. The data transmitting/receiving method as claimed in claim 109, wherein the supply means provides new contents produced by the contents producer to the user, free of charge.
113. The data transmitting/receiving method as claimed in claim 109, wherein the

supply means outputs an instruction to deliver a related product of the contents producer to the user.

114. The data transmitting/receiving method as claimed in claim 109, wherein the supply means outputs an instruction to deliver a ticket for a contents presentation meeting by the contents producer, to the user.

115. The data transmitting/receiving method as claimed in claim 109, wherein the supply means provides compensation corresponding to the degree of popularity with respect to investment in the contents, to the user.

116. An investment system comprising:

storage means in which a database having contents data stored therein is provided;

first selecting means for selecting the contents data stored in the storage means;

receiving means for receiving the contents data stored in the storage means and selected by the first selecting means;

memory means in which the contents data received by the receiving means is recorded;

second selecting means for selecting the contents data recorded in the memory means;

transmitting means for transmitting the contents data recorded in the memory means and selected by the second selecting means; and

providing means for providing the compensation for a user when the contents

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data recorded in the memory means is transmitted.

117. The investment system as claimed in claim 116, further comprising settlement means for charging an amount corresponding to the received contents data to the user in response to the reception and paying compensation corresponding to the transmitted contents data to the user in response to the transmission.

118. The investment system as claimed in claim 117, further comprising value calculating means for calculating the value of the contents data,

wherein the value calculating means calculates the value of the contents data on the basis of the total number of receptions by the receiving means and the total number of transmissions by the transmitting means for each contents data.

119. The investment system as claimed in claim 117, wherein when carrying out accounting corresponding to the contents data received by the receiving means, the settlement means charges an amount corresponding to the value of the contents data calculated by the value calculating means.

120. The investment system as claimed in claim 117, wherein paying to the user the compensation for the contents data transmitted by the transmitting means, the settlement means pays an amount corresponding to the value of the contents data calculated by the value calculating means.

121. A data transmitting/receiving method comprising:

a step of selecting contents data stored in storage means by first selecting means;

a step of receiving, by receiving means, the contents data stored in the storage means and selected by the first selecting means;

a step of recording the contents data received by the receiving means to memory means;

a step of selecting the contents data recorded in the memory means by second selecting means;

a step of transmitting the contents data recorded in the memory means and selected by the second selecting means; and

a step of providing the compensation for a user by providing means when the contents data recorded in the memory means is transmitted.

122. The data transmitting/receiving method as claimed in claim 121, further comprising a step of charging an amount corresponding to the received contents data to the user in response to the reception, by settlement means, and

a step of paying compensation corresponding to the transmitted contents data to the user in response to the transmission, by the settlement means.

123. The data transmitting/receiving method as claimed in claim 122, further comprising a step of calculating the value of the contents data on the basis of the total number of receptions by the receiving means and the total number of transmissions by the transmitting means for each contents data, by the value calculating means.

124. The data transmitting/receiving method as claimed in claim 122, wherein when carrying out accounting corresponding to the contents data received by the receiving



means, an amount corresponding to the value of the contents data calculated by the value calculating means is charged by the value calculating means.

125. The data transmitting/receiving method as claimed in claim 122, wherein paying to the user the compensation for the contents data transmitted by the transmitting means, an amount corresponding to the value of the contents data calculated by the value calculating means is paid by the settlement means.

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